

# A Shared Vision for Third Street

## Principles – Safety, Environment, Community

### Ensuring public safety



### Minimizing environmental impact



### Enhancing community enjoyment



## Key Elements – Turning Vision into Action

### 1. One automotive vehicle lane



### 2. One-way automotive traffic west to east

Two-way for emergency vehicles



### 3. Borough-managed traffic control e.g. retractable bollards or electronic gate



### 4. Attractive pedestrian pathway with amenities



### 5. Materials to complement historic park



# Public Opinion on Proposed Third Street Dam and Roadway Project

Over the last ten months, the residents of Media have frequently expressed their opinions on how Media Borough Council should respond to the unsafe, high hazard Broomall's Lake Dam and they have also stated their preferences for the design and use of the Third Street roadway. While a variety of opinions have been voiced, a consistent majority has expressed the following:

- **Minimize Environmental Damage to Glen Providence Park**
- **Restrict Automobile Traffic**
- **Prioritize Pedestrian and Bicycle Traffic**
- **Ensure Access for Emergency Automotive Vehicles**

## **Support for these principles was proven at every opportunity for public input:**

- **Petition:** **526 residents of Media Borough** and **310 residents from surrounding communities** signed the petition calling on Media Borough Council to minimize the project's damage to Glen Providence Park and to create a pedestrian/bicycle greenway over Third Street, open only to emergency automotive vehicles. October 13, 2011.
- **Town Meeting:** The Media Borough Council-appointed Citizen Advisory Committee on the Third Street Project conducted a Town Meeting that was attended by over 100 individuals. 40 residents from Media shared their preferences regarding the design and use of the Third Street roadway in small-group discussions. **62.5% of Media residents (25) expressed their preference for pedestrian-bicycle traffic only** on the Third Street roadway (with access for emergency vehicles). March 5, 2012.
- **CAC Survey:** The Media Borough Council-sponsored Citizen Advisory Committee on the Third Street Project released the results of community-wide public opinion survey. In total, 651 respondents (17.6%) returned the public opinion survey. This was the most extensive collection of public opinion data on any issue in the history of the Borough. **More Media residents (206 respondents) expressed support for the option of dam removal and pedestrian-bicycle only traffic (with access for emergency vehicles) than for any other option.** In total, 356 Media residents expressed disapproval for allowing non-emergency automobile traffic on the Third Street roadway as compared to 336 residents who indicated approval for allowing non-emergency automotive traffic. March 31, 2012.
- **Special Meeting:** Approximately 100 people attended a Special Meeting called by Media Borough Council to discuss the Third Street project. Of the 25 Media residents who addressed Council that evening, over **80 percent expressed support for dam removal and pedestrian-bicycle only** traffic on the Third Street roadway (with access for emergency vehicles). May 10, 2012.

Every time that Media Borough Council has solicited public opinion on the Third Street project, the response from Media residents has clearly indicated support for the ideas being presented by the Friends of Glen Providence Park.

***We urge members of Borough Council to consider the expression of their constituents and the Media community when making these historic decisions.***